



**Northern Inland**  
CREDIT UNION

## Sponsorship Application Form

\*Application form for requests of \$500 and above.

1. Name of organisation:

2. Representative name, position and contact details:

3. Contact details for organisation:

Postal:

Telephone:

Email:

4. Area covered by your organisation geographically (eg which towns/surrounding areas):

5. Event, activity or cause:

6. Date and location of event, activity or cause, including duration:

7. Details of nature of request (ie What are Northern Inland funds contributing to?):

8. Proposed sponsorship amount and length of agreement with Northern Inland Credit Union (eg annual, one event only etc):

9. Detail any previous association your organisation has had with Northern Inland Credit Union Ltd:

10. Detail the anticipated number of attendees/participants and where the target audience are likely to come from (suburb of residence):



11. Detail the age groups likely to attend the event, activity or cause:

12. Detail any other sponsors involved with your event, activity or cause:

Note: It is a condition of our Sponsorship Program to disclose whether this event or activity will have support from other banks or financial institutions. Please indicate whether other organisations have been approached for support, and if so, what involvement they will have:

13. Is this proposal for major or sole sponsorship of the event, activity or cause? If so, does this include naming rights?

14. Is there an opportunity for our banners to be displayed for the event, activity or cause?

15. Is there an opportunity for the Northern Inland Credit Union marquee to be used for the event, activity or cause?

16. Is there any expected media coverage for the event, activity or cause? Please tick where appropriate for either before, during or following the event?

Television

Social Media

Brochures/flyers

Online (websites)

Radio

Media Release/Newspaper

Other: \_\_\_\_\_

17. Please list any further sponsorship benefits for Northern Inland Credit Union, including signage, use of the logo, or other paid/unpaid advertising to promote the event, activity or cause:

18. Please indicate whether your organisation will allow Northern Inland Credit Union to share/post information about the event or activity on our website and social media pages for the purpose of further promotion?

Yes

No

19. Are there any relevant activities or events that Northern Inland Credit Union staff would be able to be involved with or attend? For example, is there an opportunity for a representative from Northern Inland Credit Union to make a presentation at the event?

20. If your event, activity or cause has previously been sponsored through this program, please outline the exposure and benefits for Northern Inland Credit Union?

21. Does your organisation currently bank with Northern Inland Credit Union?

Yes:  If yes, please provide Member Number: \_\_\_\_\_

No:  If no, would your organisation consider banking with Northern Inland Credit Union if our products and services were suitable? \_\_\_\_\_

22. Where did you hear about our Sponsorship Program?

Please note:

Should your application be successful, your organisation is responsible for collecting, administering and returning all agreed Northern Inland Credit Union promotional items or content. For example, this includes signage, banners, placement of logos and approval of announcements in consultation with the Marketing Department of Northern Inland Credit Union. Specific requirements may be outlined in a Sponsorship Agreement.

Please return this application with any relevant supporting information either by email, post or visit your local branch:

Mail: Marketing Department – Northern Inland Credit Union, PO Box 652, Tamworth, NSW, 2340

Email: [sponsorship@nicu.com.au](mailto:sponsorship@nicu.com.au)

Or visit your local branch in Tamworth, Gunnedah or Narrabri.